

STANDARD ARTWORK DIMENSIONS

Because every garment has different dimensions a graphic will look differently depending on the garment it is printed on. A 10" graphic will fill a youth tee, but look small on a XXL unisex tee.

- STANDARD** 12" wide x 12" tall.
- LARGE** 13" wide x 15" tall.

STANDARD ARTWORK PLACEMENT

Because some placements require additional time to produce, we charge a rate of \$.25 per color for every print outside of our standard placement regions. All placements have a .5" to 1" allowance depending on size.

- FRONT** 3" below the bottom hem of the collar, depending on size*
- BACK** 4" below the bottom hem of the collar
- POCKET** 4" wide, left or right side
- SLEEVES** Max. 4" wide x 4" tall

*some garments require special sizing and placements (pocket tees, hoodies with front pockets, etc.)

GRAPHIC DESIGN WORK

With an in-house Graphic Designer on staff, we're able to design custom artwork for you! For our designer's service, we charge **\$40/hour billed in 15 minute increments**. Contact us to learn more about our custom design process and offerings.

PRINT READY ARTWORK

All artwork must be scaled to size in either vector format or high resolution raster format (300dpi). Our preferred file formats are Adobe Illustrator, Adobe Photoshop, EPS, SVG, High Resolution JPG. Make sure all type is outlined. All colors must be labeled with the appropriate ink color on the print request and in the art file. If no Pantone numbers are given we will default to our stock color list to the closest match. Any art work not print ready could cost up to **\$40/hour billed in 15 minute increments**.

The following are our recommendations for font and line size. Because each font is different, please consult us about printing recommendations for the specific font you are using. See examples below

- Minimum of 10pt for a standard, san-serif font.
- Minimum 11pt for a knockout, bold, san-serif font
- Minimum 1pt for a printed line
- Minimum 2pt for a knockout line



10pt Hello! Have you high-fived your local screen-printer today?

11pt **Hello! Have you high-fived your local screen-printer?**

1pt

2pt
